



National Seminar

Agribusiness in Punjab: Potential, Prospects and Challenges

14 March - 15 March 2024 (Thursday and Friday)

Centre for Research in Rural and Industrial Development (CRRID), Chandigarh



Agribusiness has potential for establishing efficient forward and backward linkages, which aims at creating gainful employment opportunities across the entire food value chain and promoting agriculture and rural prosperity of Punjab. This seminar envisages to provide in-depth and critical inputs for improving the status of various value chains and coordinating agencies. The other expected outcome of the seminar shall be to provide valuable feedback on infrastructural and marketing issues for policy formulation and innovative ways for promotion of agribusiness potential in Punjab, in particular and India, in general, for increasing real farm income and doubling farmers' income, especially for small and marginal farmers. Keeping in view the significant trend towards agribusiness in the state, this seminar will also discuss the importance, prospects and challenges in processing, value addition and identification of commercial benefits of each sector in order to examine the possibilities of increasing employment and income of the farmers.

Abstracts in no more than 250 words are invited under the following major themes of the seminar:

I. Agribusiness potential of important crops and produce of commercial importance to Punjab especially high value crops like horticulture, spices, etc.;

II. Agribusiness potential of allied sectors like livestock, dairy, poultry, fisheries, piggery, beekeeping, farm machinery and extension etc.;

III. Value chains and collaborative mechanisms like FPOs, contract farming and direct purchase etc. for farmers' benefits;

IV. Innovation, entrepreneurship, infrastructural and marketing landscape for development of agribusiness in Punjab; and,

V. Policy issues in the promotion of agribusiness potential of Punjab.

The recommendations of the seminar with the aim of providing inputs for policy formulation and implementation shall be circulated among all the stakeholders of agribusiness dealing with agriculture marketing, agribusiness, agri-exports and banking in the state. The papers presented in the seminar will be published as an edited volume.

Important Dates

31 January 2024: Last date for submission of abstract (250 words) at crridevents@gmail.com

(Mention title of the seminar and complete contact details of the participant in the abstract.)

09 February 2024: Confirmation of acceptance of abstract and participation

10 March 2024: Submission of full paper

Registration Fee: INR 500/- (on the spot)

Food and Accommodation: The selected outstation participants will be provided accommodation on twin sharing basis at the CRRID guest house and food at nominal charges of INR 1000/- per person per day.

Convenors: Dr. Vikash Kumar, Dr. Jatinder Singh and Dr. Gurinder Kaur, Assistant Professors, CRRID

RSVP: +91-9818352702 / +91-9560856697